

**2025 PAINT OUT AT SNEED’S NURSERY**  
**PLEIN AIR COMPETITION RULES AND GUIDELINES**

**WHAT:** 2025 Paint Out at Sneed’s Nursery – Plein Air Competition, in collaboration with the Virginia Plein Air Painters

***What is Plein Air?***

*En plein air is a French expression meaning “in the open air” and refers to the act of painting outdoors with the artist’s subject in full view. Plein air artists capture the spirit and essence of a landscape or subject by incorporating natural light, color, and movement into their works. Both artist and subject must be outdoors, and photographs are NOT used.*

**WHEN:** Thursday, October 9<sup>th</sup>, 2025 – 8:30-5:00pm

Thursday, October 16<sup>th</sup>, 2025 – 8:30-5:00pm

**WHERE:** Sneed’s Nursery & Garden Center, 8756 Huguenot Rd. Richmond, VA 23235

Event Schedule		
Date	Time	Activity
Mon, October 6 <sup>th</sup>	By 11:59pm	Registration due
Thurs, October 9 <sup>th</sup>	8:30am-5:00pm	Paint ‘En Plein Air’ – Day 1
Thurs, October 16 <sup>th</sup>	8:30am-5:00pm	Paint ‘En Plein Air’ – Day 2
Sat, October 18 <sup>th</sup>	By 5:00pm	Unframed art submissions due (digital only)
Sun, October 19 <sup>th</sup>	---	Jury selection
Mon, October 20 <sup>th</sup>	---	Winners announced
Wed, October 22 <sup>nd</sup>	By 5:00pm	All art submissions posted on website
Sat, October 25 <sup>th</sup>	By 5:00pm	Framed & wired works due (winners only)
Mon, October 27 <sup>th</sup>	---	Winners’ works placed in Sneed’s gift cottage
Sat, December 20 <sup>th</sup>	By 5:00pm	Pick up art works (as applicable)

**REGISTRATION:**

1. All artists, whether participating in the juried competition or not, will need to register for the event by 11:59 p.m. on Monday, October 6<sup>th</sup>, 2025. There is no registration fee.
2. Registration can be completed online through [www.sneedsnursery.com/on-line-store](http://www.sneedsnursery.com/on-line-store) and then selecting 'Plein Air Competition - Artist Registration'.

**RULES FOR THE EVENT:**

1. Location: An artist may paint any subject or scene outdoors, provided it is within the premises of Sneed's Nursery & Garden Center, located at 8756 Huguenot Rd. Richmond, VA 23235.
2. Painting Time Period: A work of art must be started and completed, "en plein air", on either Thursday, October 9<sup>th</sup>, 2025, between 8:30 a.m. and 5:00 p.m. and/or Thursday, October 16<sup>th</sup>, 2025, between 8:30 a.m. and 5:00pm. The event will be held rain or shine so come prepared.
3. Size of artwork: Size of unframed artwork not to exceed 16" x 24".
4. Artist Participants: Participation is open to all. Artists are welcome to participate in the paint out and are not required to submit their work for jury process.

**JURY PROCESS:**

1. All paintings must be delivered DIGITALLY no later than 5:00 p.m. on Saturday, October 18<sup>th</sup>, 2025 for judging. Please email the following information to [christine@sneedsnursery.com](mailto:christine@sneedsnursery.com):

- Digital scan of art submission (High quality, print resolution photo; .jpg or .png)
  - Please name your file with your first and last name!
- Artist's name and contact (email and phone number)
- Title
- Medium and surface
- Unframed size
- Price

2. No more than one (1) artwork can be submitted for the competition per artist.

### **AWARDS:**

1. All artists will be notified of the competition results by Monday, October 20<sup>th</sup>, 2025.
2. Winners will be required to deliver their framed work to Sneed's Nursery by 5:00pm on Saturday, October 25<sup>th</sup>, 2025. Please include the final size dimensions of the framed work.

<b>Award</b>	<b>Prize</b>
1 <sup>st</sup> Place	\$300 Sneed's Gift Card
2 <sup>nd</sup> Place	\$250 Sneed's Gift Card
3 <sup>rd</sup> Place	\$200 Sneed's Gift Card
4 <sup>th</sup> Place	\$150 Sneed's Gift Card

### **ART SALE:**

1. All art submitted for the event will have an opportunity for the public to purchase the works on the Sneed's Nursery online store, at [www.sneedsnursery.com](http://www.sneedsnursery.com), from Wednesday, October 22<sup>nd</sup>, 2025 until Saturday, December 20<sup>th</sup>, 2025.
2. All artists will pay Sneed's Nursery a 30% consignment fee for any art sold from the event. When a work is sold online, Sneed's Nursery will notify the artist and provide them with the customer's information. **It is then the responsibility of the artist to coordinate drop-off/pick-up with the buyer – please feel free to use Sneed's Nursery as the meeting point.**
3. The four (4) winning artworks will be made into cards and sold as a set of four (4) by Sneed's Nursery. The artists will not receive compensation on postcard sales. Artists retain the right to their original work.

### **MEDIA RELEASE AND LEGAL:**

1. During the event, Sneed's Nursery may take photos and video of the participating artists and/or their works for promotional purposes. By participating, artists are giving Sneed's Nursery permission to use such photographs at their discretion without compensation to, or prior approval from, the artist.
2. Artists will be responsible for the safety of their paintings. Sneed's Nursery shall assume no responsibility for loss or damage to any work, display, supplies/materials, or person during this event.

**CONTACT INFORMATION:**

Christine Banks, Ecommerce and Events Coordinator – Sneed’s Nursery & Garden Center

[christine@sneedsnursery.com](mailto:christine@sneedsnursery.com) | 804-320-7798 | [www.sneedsnursery.com](http://www.sneedsnursery.com)

Gwen Parker – Virginia Plein Air Painters

[gsvep@yahoo.com](mailto:gsvep@yahoo.com) | [Virginia Plein Air Painters Facebook Group](#)